



# Briana Latrise Kamara

Creative Executive • Writer • Entrepreneur • Healer

## ABOUT

Briana Latrise is a multi-hyphenate creative known for her raw honesty, cultural impact, and legacy-driven brands. From starring in WE tv's *Growing Up Hip Hop* to building **House of BLK**, **Voiced by BLK**, and **BLK Botánica Farms**, Briana blends artistry, wellness, and heritage into experiences that move audiences and empower communities.

"I'm not here to perform perfection—I'm here to live out loud, and create what feels real."

## REACH & AUDIENCE

- TikTok (last 60 days): 1.2M views • 58K profile views • 38K likes • 890 comments • 342 shares
- Instagram: 300K+ combined (@brianalatrise, @thehouseofblk, @voicedbyblk)
- YouTube: Relaunch in progress (goal: 4K watch hours in 2 weeks)
- Demographics: Primarily women ages 18–44; wellness seekers, creatives, entrepreneurs, culture lovers

## BRANDS & OFFERINGS

**House of BLK** – Fragrance, incense, sensory wellness, expanding into hospitality fragrance.

**Voiced by BLK** – Voiceover, narration, copywriting, and digital products.

**BLK Botánica Farms** – Herbal remedies, fermentation goods, and Afrocentric wellness.

**Speaking & Collaborations** – Keynotes, panels, workshops, partnerships.

## PRESS & FEATURES

- Featured on *Growing Up Hip Hop* (7 years)
- Coverage across entertainment & culture outlets
- Recognized as an emerging **Afrocentric wellness voice & perfumer**

## CONTACT

- [www.brianalatrise.online](http://www.brianalatrise.online)
- [www.houseofblk.com](http://www.houseofblk.com)
- Instagram: @brianalatrise | @thehouseofblk | @voicedbyblk